



It's
PG Bison.

PG BISON MKHONDO

Investor and analyst site visit

1 June 2023

AGENDA

Opening and welcome

Gary Chaplin, KAP CEO

Who we are and what we do

Gerhard Victor, PG Bison CEO

Our customers and markets

Gerhard Victor, PG Bison CEO

Our manufacturing facilities

Gerhard Victor, PG Bison CEO

Sustainability

Sibusiso Dlamini, PG Bison human capital
and stakeholder relations executive

Our financial performance

Gerhard Victor, PG Bison CEO

Mkhondo cluster overview

Gerhard Victor, PG Bison CEO

Q&A

PG Bison management team, Gary Chaplin, KAP CEO
and Frans Olivier, KAP CFO

Who we are
and what we do



WHO WE ARE AND WHAT WE DO

We are a leading manufacturer of decorative wood-based panels

Timber

● Panel production

● Finished kitchen



- Largest integrated wood-based decorative panel manufacturer in Africa with 120 years of experience, Level 3 B-BBEE
- Current panel production capacity of c. 830 000 m³ per annum, with another c. 274 000 m³ to be added in FY25
- Own plantations supply c. 32% of internal timber requirements
- Employs more than 2 000 people and supplies an industry that employs over 40 000 people directly and indirectly
- Globally competitive cost base and production efficiencies on par with global peers
- Three ISO 9001-certified panel manufacturing facilities in South Africa, servicing African and select international markets

WHO WE ARE AND WHAT WE DO

We have high aspirations, which drives everything we do

Our aspiration



Our purpose



Our strategy

To be recognised as the global leader in wood-based decorative panels

What this means:

- We must be globally cost and margin competitive
- The quality of our products needs to be superior
- The reputation of our brand must be unparalleled
- We should offer a differentiated, non-commoditised product basket

To inspire and enable beautiful living spaces

What this means:

- We create demand at a consumer level
- We enable our customers to meet consumer demand (their customers)
- We create brand equity by delivering quality products and trend-leading product ranges

To secure profitable and sustainable growth

What this means:

- We must gain market share in existing and new markets, including exports
- We must pursue constant innovation in product, process and people

WHO WE ARE AND WHAT WE DO

We have developed a holistic strategy to deliver a unique customer value proposition



#1
Global lifestyle trends

#2
Product design and Innovation

#3
Consumer inspiration

#4
Enable channel to market

#5
Lowest cost of product

#6
Sustainability

WHO WE ARE AND WHAT WE DO

We have developed a holistic strategy to deliver a unique customer value proposition
continued

Our strategic pillars — ● What we offer our customers

#1
Global lifestyle trends

- Quality brands and products, produced sustainably
 - We invest in our brands and develop new products that consider consumer preferences as well as local and global trends

#2
Product design and Innovation

- Consumer and customer demand creation
 - We have targeted marketing campaigns (push and pull strategy) to create demand across the channel, which also creates demand for our customers

#3
Consumer inspiration

- Customer enablement
 - We connect consumers to customers through a bespoke digital enablement platform (in development)
 - We offer comprehensive, customer-specific end-to-end supply chain solutions, which enable our customers to fulfill consumer demand

#4
Enable channel to market

- Efficient supply chain with reduced lead times, rapid response to changing market dynamics, resulting in lower working capital for our customers
 - Lowest 'cost to serve' through efficiency, optimised stock management and outsourced warehouse and distribution
 - Strategic partnership across the supply chain
 - Technology to improve efficiency and agility

#5
Lowest cost of product

#6
Sustainability

- Globally competitive
 - World-class facilities with the latest technology, integrated value chain

Our customers and markets



OUR CUSTOMERS AND MARKETS

Our panels are distributed to a diverse customer base in formal and informal markets



- More than 50% of our sales volumes are to resellers
- Increased fragmentation and our consumer demand creation and customer enablement activities have resulted in increased growth in the informal markets in South Africa

Key direct and indirect customers



Resellers, cut-and-edge manufacturers



Office furniture manufacturers



Kitchen manufacturers



Furniture manufacturers



DIY trade chains



Upgraders



Shopfitting

OUR CUSTOMERS AND MARKETS

Our primary market is Africa, with select markets where we have an advantage providing further growth opportunities



Operations

- Kenya, JV with Kenyan investors, secondary processing (20 years)
- South Africa, primary processing, including c. 44 000 ha of FSC* certified afforested plantations that supply c. 32% of our timber requirements

Sales and distribution

- Angola, Botswana, DRC, Ghana, Kenya, Malawi, Mauritius, Mozambique, Namibia, Nigeria, Tanzania, Uganda, Zambia, Zimbabwe, Australia, Greece

Market selection for exports

- Country gross domestic product, growth potential
- Ease of doing business
- Logistics advantage
- Panel (particleboard and MDF) market demand
- Value-add opportunities
- Brand recognition
- Existing market converting capability
- Pricing and margin competitiveness

* Forestry Stewardship Council (FSC), c. 77% certified

OUR CUSTOMERS AND MARKETS

Our primary market is Africa, with select markets where we have an advantage providing further growth opportunities continued

	Consumption, m ³ (2021)	5-y CAGR (2016–2021)	Imports, m ³ (2021)
Particleboard			
South Africa	0.9 million	0.2%	0.06 million
PG Bison total*		1.5%	
PG Bison value-add*		5.2%	
Sub-Saharan Africa [#]	0.3 million	6.1%	0.2 million
Australia	1 million	0%	0.05 million
Europe	40 million	0.5%	14 million
MDF			
South Africa	0.2 million	3.2%	
PG Bison total*		3.1%	0.07 million
PG Bison value-add*		17.9%	
Sub-Saharan Africa [#]	0.5 million	15.4%	0.6 million
Australia	0.6 million	1.6%	0.1 million
Europe	18 million	3.7%	8 million

Sources: Food and Agricultural Organisation of the United Nations (FAO) (data only available to 2021 and includes FAO estimates, calculations and imputed values), KAP calculations and estimates

Imports and market size include raw board and value-add capacity

* Sales volumes

[#] Excludes South Africa

Country-specific demand and supply themes

South Africa

- Fragmentation in traditional furniture retail
- Growth in informal markets (no formal statistics)
- SA furniture master plan (c. R3 billion furniture imports)
- Competitors: local (1 large and 2 smaller), importers

Africa

- Decreased availability of hardwood
- Cost-effective vs other materials (solid timber)
- Competitors: mainly importers
- Increased investment in panel converting capacity

Australia/Europe

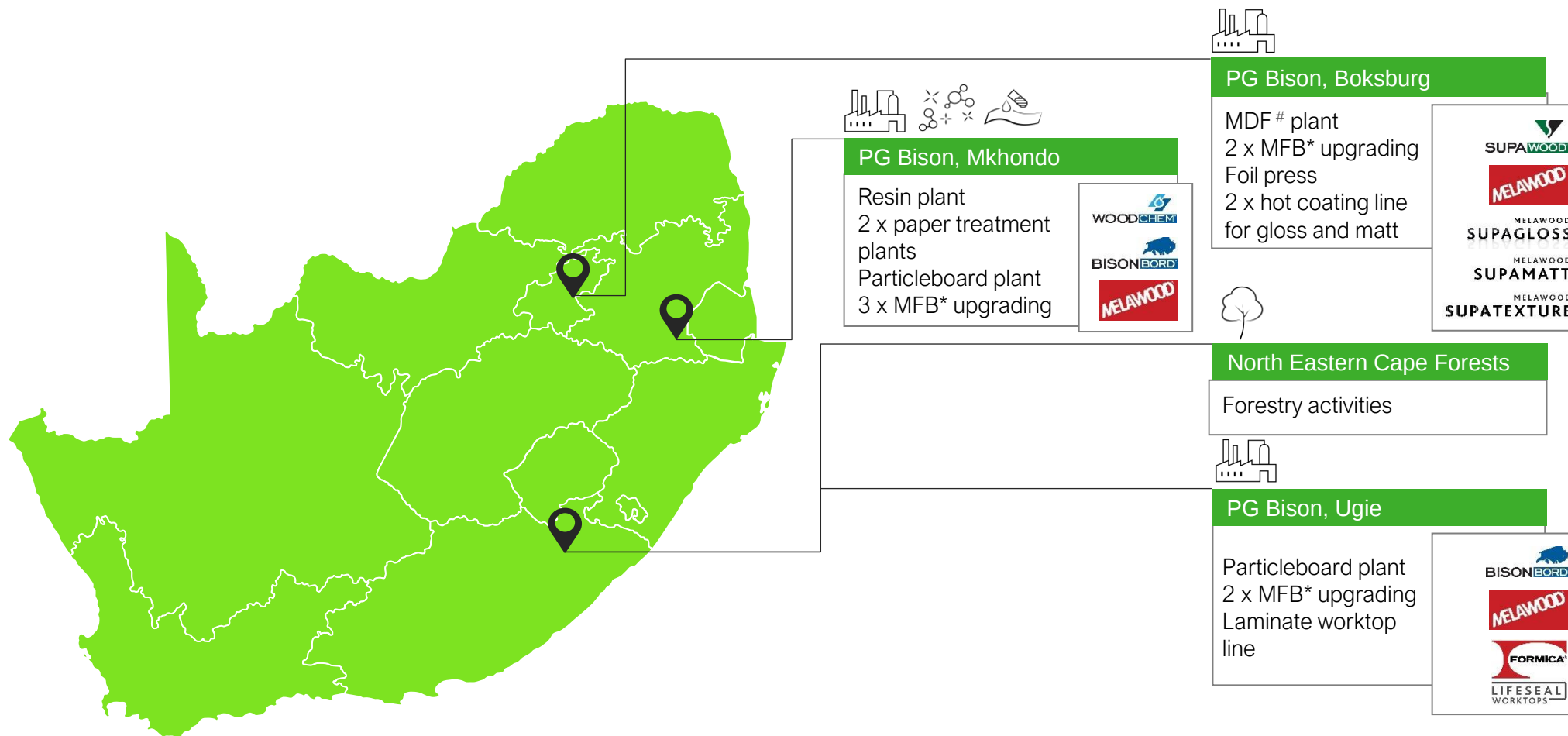
- Increased demand for sustainable building materials
- Demand for quality imported products
- Declining competitiveness of some domestic producers
- Competitors: local (country dependent) and importers
- Leveraging market leading technologies (hot coating)



Our manufacturing
facilities

OUR MANUFACTURING FACILITIES

We are a proudly South African business, with world-class facilities equipped with the latest European technology



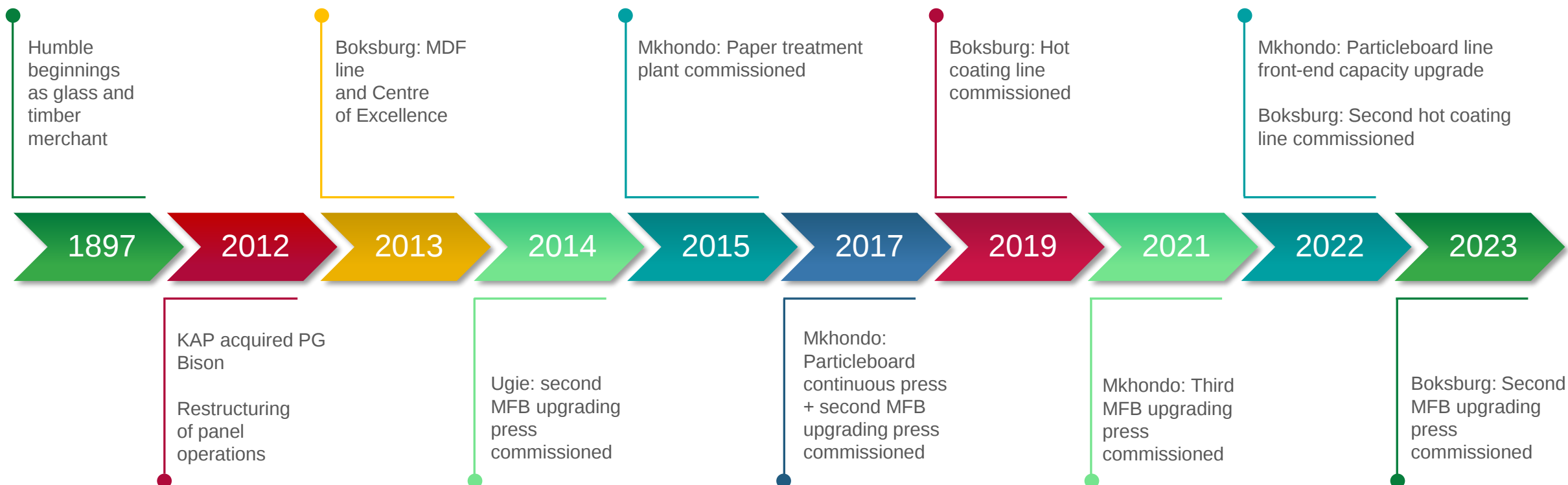
* MFB: Melamine-faced board

MDF: Medium-density fibreboard

OUR MANUFACTURING FACILITIES

We have consistently invested in our facilities, which has supported global competitiveness

Key developments for PG Bison

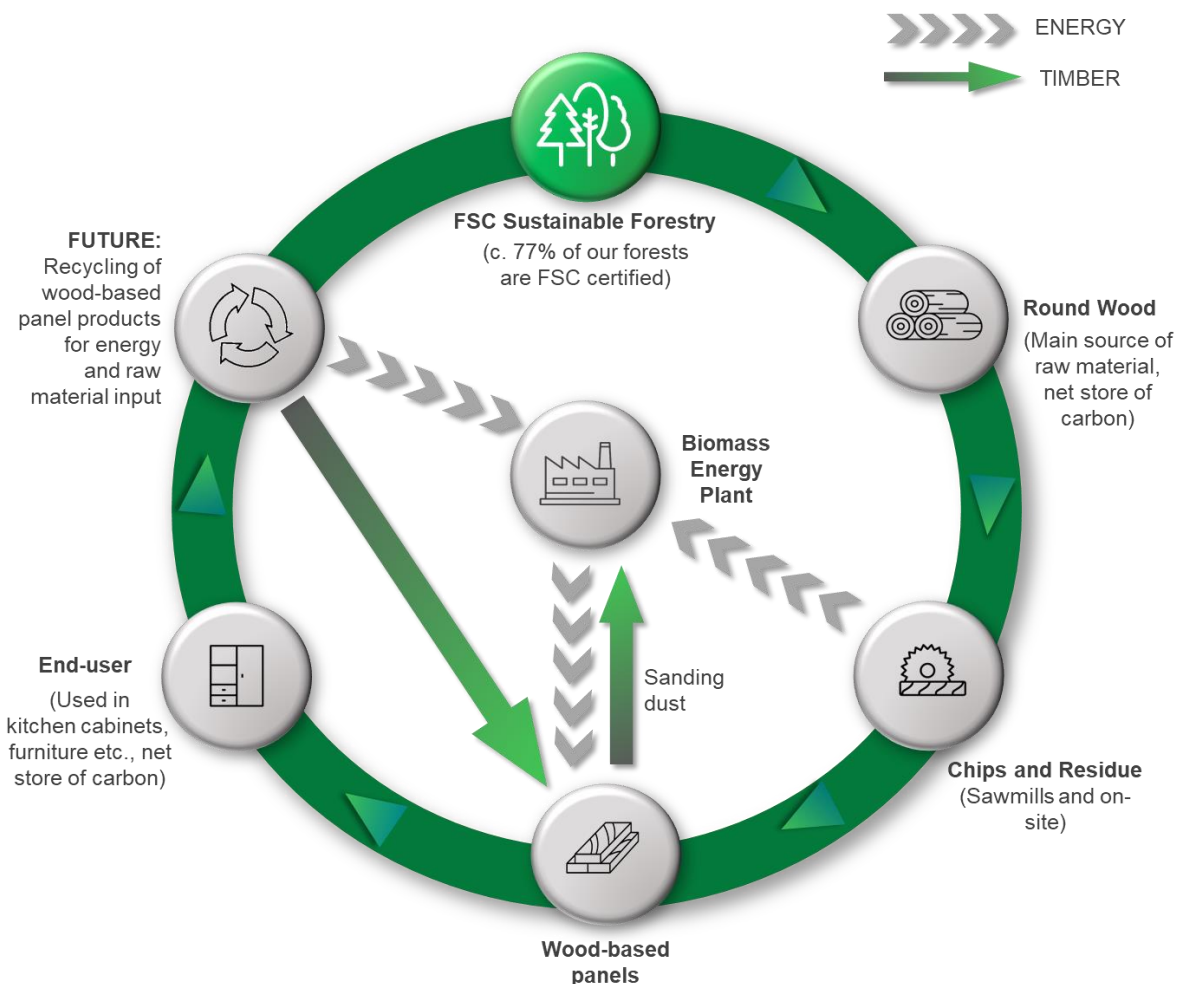




Sustainability

SUSTAINABILITY

Sustainability by virtue of what we do, with intentions to do more



Annual tCO₂e sequestered (2021): c. 600 000*
Annual tCO₂e emitted (FY21): c. 200 000
(Scope 1 & 2 GHG)

PG Bison, through its operations, acts as a 'carbon sink'

SDGs impacted and prioritised through our day-to-day actions



- **Affordable and clean energy:** Investment in solar photovoltaic (PV), 9.8 MW approved.
- **Decent work and economic growth:** Systematic, year-on-year business growth, providing manufacturing and forestry positions in areas of low employment. Currently, we provide 50 learnerships and 35 apprenticeships.
- **Industry, innovation and infrastructure:** We invest in leading-edge equipment and technologies across the value chain, including digital design technology for customers.
- **Responsible consumption and production:** Continuous investment in world-class technologies and process improvements that allow improved material usage and efficiencies.
- **Climate action:** Further increasing our ability to be a 'carbon sink' through various improvement projects. We are executing energy, waste and water strategies.

SUSTAINABILITY

We are committed to communities, with several initiatives to support long-term sustainability

PG Bison is committed to over 20 social responsibility programmes across the communities we operate in



Infundo Project

Teaches Math, Science, Accounting and English to help improve overall standard of education.



Knockout Cup

Facilitates a collaborative and supportive environment where communities can thrive and reach their potential.



Safe Hub

Offers youth development programmes through sports, cultural activities and education.



Vegetable Project

Provides training in farming, food production and land preservation.

Build-up of employees for new MDF plant

- Recruitment and training are tracking well according to the human capital development plans, aligned to the start-up date
- Extensive on-the-job and expert training is planned to ensure smooth start-up

Employee retention and attraction strategies

- There is a housing shortage in Mkhondo and as such, a process to purchase land and develop housing units has commenced
- We provide support to municipal services in Mkhondo

Our financial performance



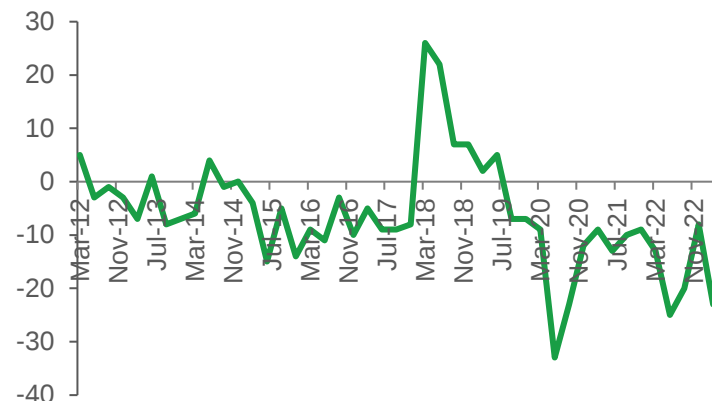
OUR FINANCIAL PERFORMANCE

Key macroeconomic indicators influencing domestic market demand for our panels

South Africa real GDP growth (%)



FNB/BER consumer confidence index



Excluded or partially captured by formal statistics

- Renovation activity
- Informal market spending (new construction, renovation)
- Independent retail

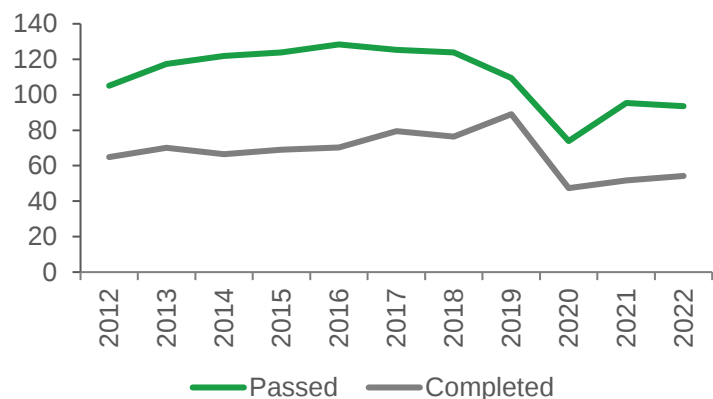
Key consumer demand drivers

- Residential and commercial construction activity
- Residential and commercial renovation and improvements
- Increased demand for more sustainable building materials (trend in international markets and corporate specifications)
- Lifestyle and consumer aspirations

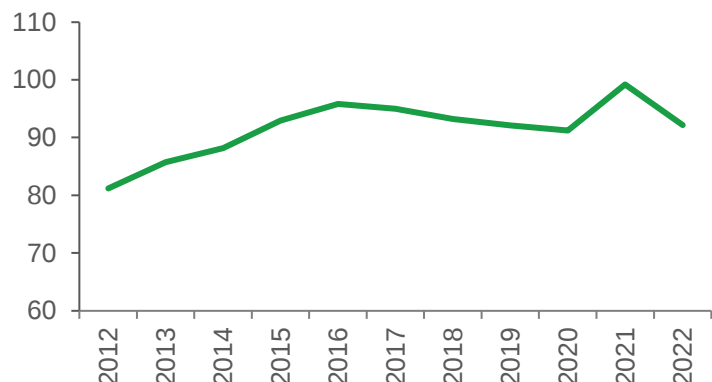
Other indicators

- Growing middle income consumer base
- Trends compressing furniture life cycle

Building plans, constant prices (Rbn)



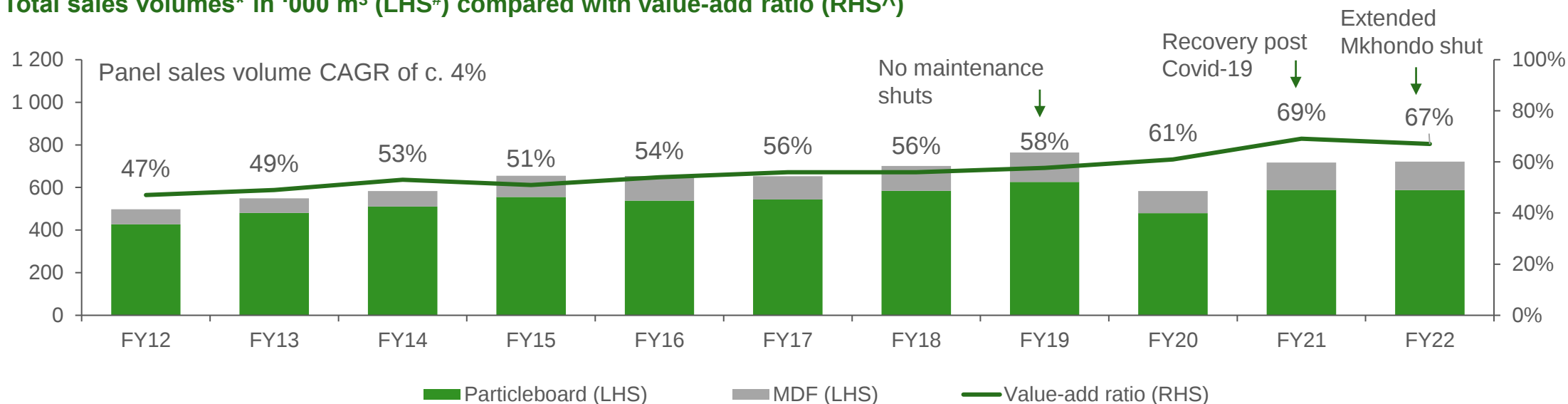
Retail sales hardware, paint and glass (Rbn)



OUR FINANCIAL PERFORMANCE

Sales volumes increased by c. 45% over the past decade

Total sales volumes* in '000 m³ (LHS#) compared with value-add ratio (RHS^)



Drivers of sales volume growth (FY12–FY22)

- **Unique customer value proposition:** supporting consumer demand creation and customer enablement
- **Increased value-add products:** 47% to 67% of total sales volumes (CAGR of c. 8%)
- **Increased capacity:** total raw board capacity from c. 600 000 m³ in FY12 to c. 740 000 m³ during FY22 (CAGR of c. 2%) and c. 830 000 m³ at the end of FY22
- **General market growth:** particleboard and MDF CAGR of c. 3%[‡]

* Sales volumes exclude allied products, as per divisional accounts

Left-hand side

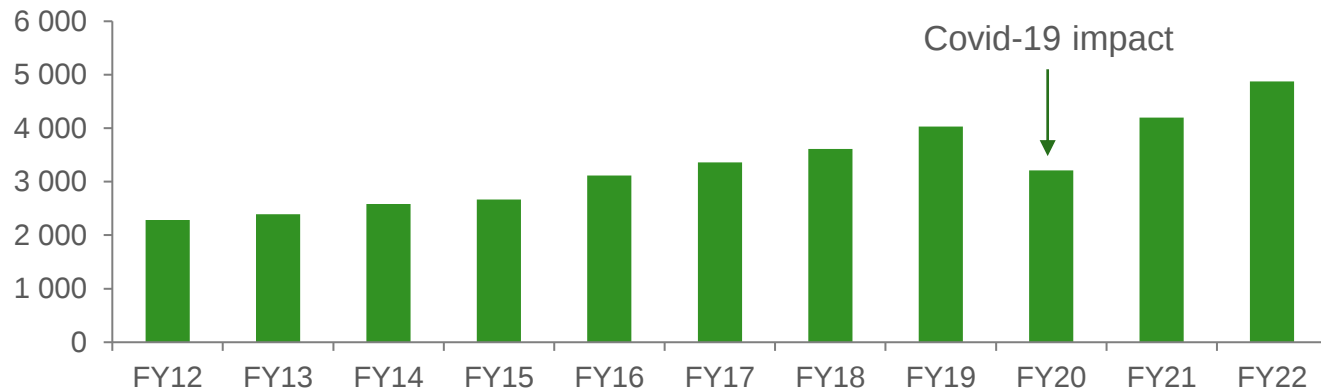
^ Right-hand side

‡ FAO, KAP estimates

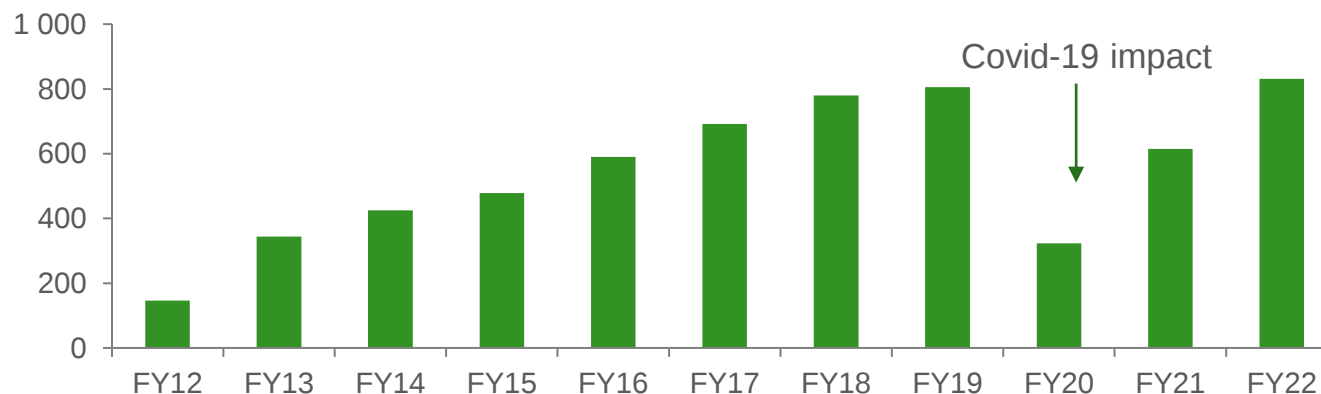
OUR FINANCIAL PERFORMANCE

Supported by higher sales volumes and increased value-add, revenue and operating profit showed good growth

Revenue* (Rm)



Operating profit* (Rm)



Key financials (FY12–FY22)

- Revenue CAGR of c. 8%
- Operating profit CAGR of c. 19%
- Revenue, trading profit and operating profit growth outpaced growth implied by formal statistics due to (i) capacity expansions, (ii) investments in technology, (iii) market share gains and (iv) growth in value-add.
- Building plans[#] passed and completed CAGR of -1% (constant prices) and 4% (current prices)
- PG Bison value-add sales volume CAGR of c. 8%

* Revenue and operating profit as per divisional accounts

[#] Statistics South Africa

OUR FINANCIAL PERFORMANCE

Our operating profit margin is influenced by raw material costs, plant efficiencies, volumes, sales mix and market dynamics

Costs

- Raw materials c. 58% of total product costs*
 - Urea (priced in dollar), melamine and raw paper (priced in euro) are imported
 - Methanol is locally sourced (priced in rand, referenced to euro price)
 - Timber is locally sourced from own plantations and third parties (priced in rand and impacted by dollar export prices)
- Overheads c. 42% of total costs, illustrating scale benefits

Pricing

- Recovery of inflationary increases (including raw materials)
- Sales mix (particleboard vs MDF vs value-add)
- Local sales volumes versus exports (c. 90% of sales volumes in 1H23 were local)
- Regional exports versus deep-sea exports

Market dynamics

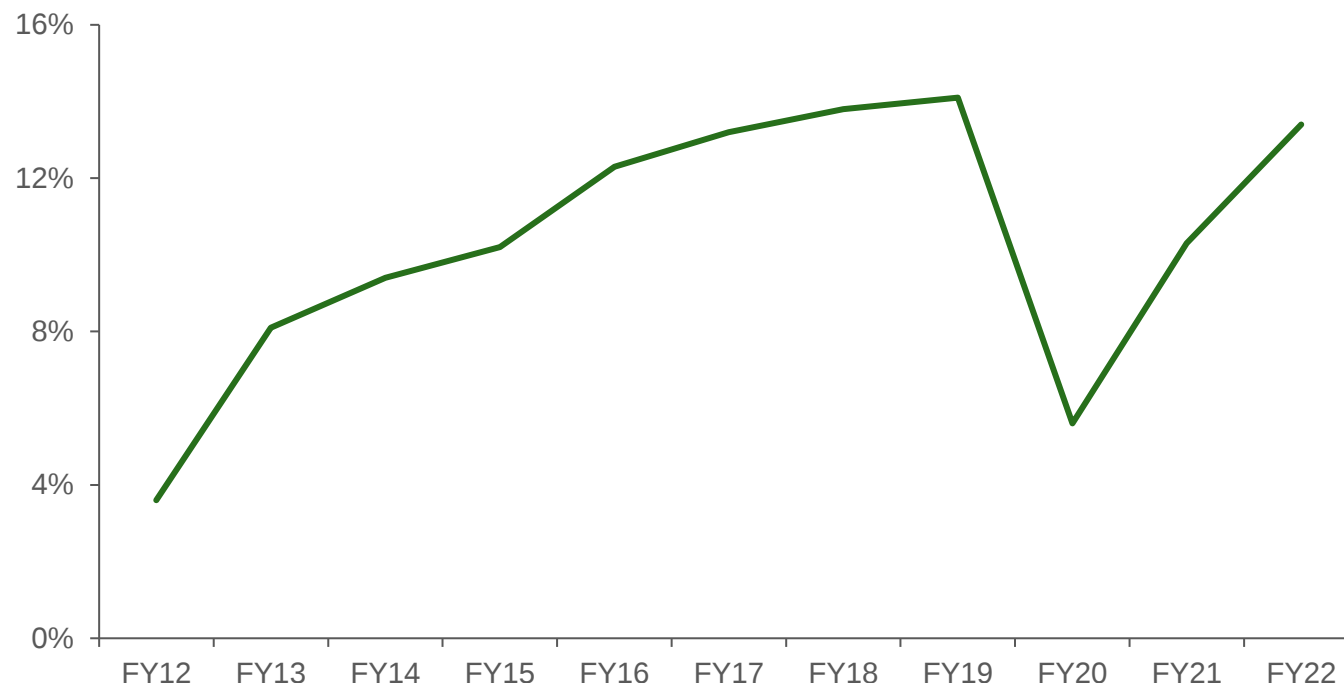
- Local and global supply and demand
- Customer enablement and consumer demand creation activities

* Three-year average estimate, refers to panel operations

OUR FINANCIAL PERFORMANCE

Our returns are improving as we continue to execute our strategy

Return on capital employed (ROCE)*



Drivers of improved returns (FY12–FY22)

- Increased sales volumes and capacity utilisation
- Improved efficiencies (technology investments)
- Increased value-add sales

Composition of capital employed#

- Manufacturing facilities
 - Significant replacement and expansion capital expenditure over the past decade (c. R3 billion)
 - Long-term assets; useful life c. 30 years
- Biological assets c. R1.5 billion

* ROCE: Operating profit from continuing operations divided by average net operating assets, as per divisional accounts

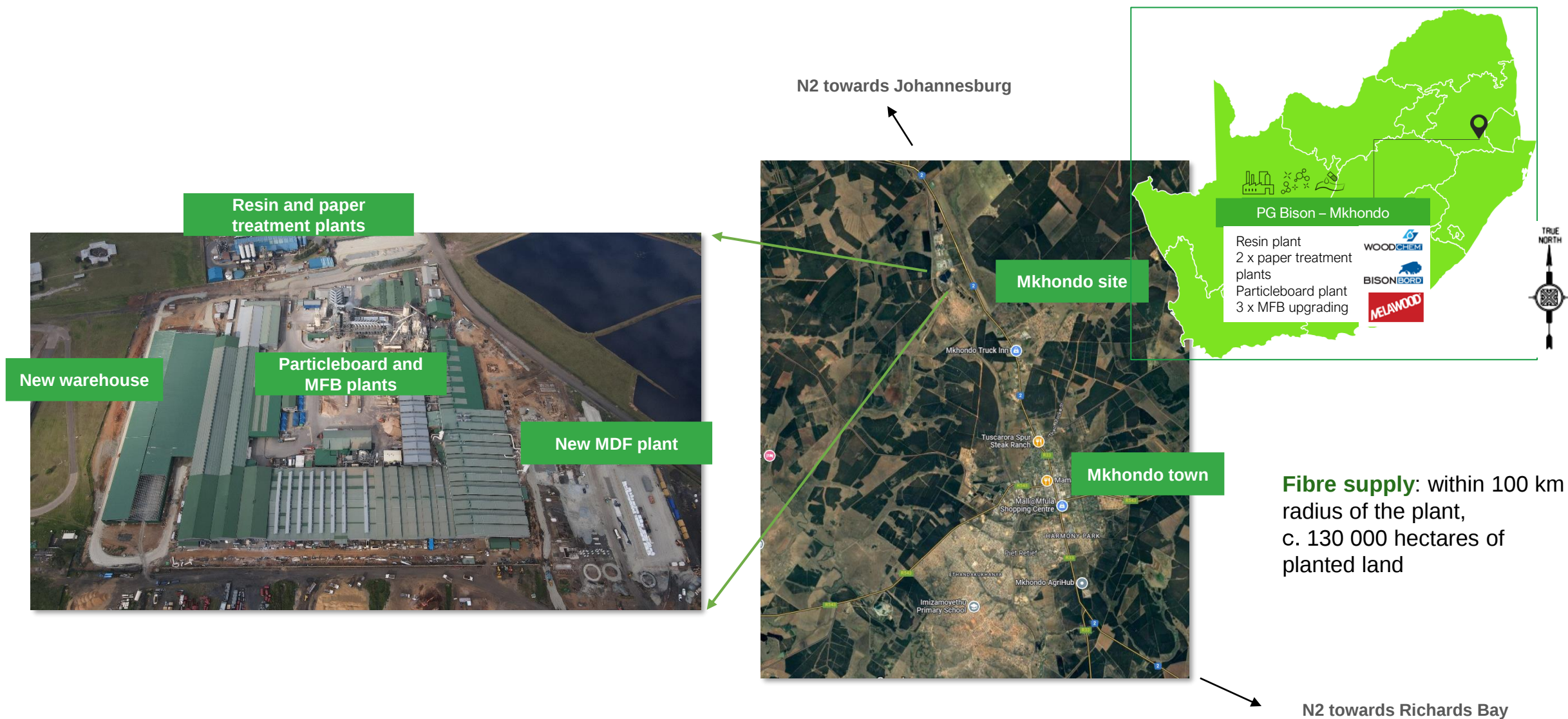
Capital employed: Operating assets – operating liabilities

Mkhondo cluster overview



MKHONDO CLUSTER

Positioning and site overview

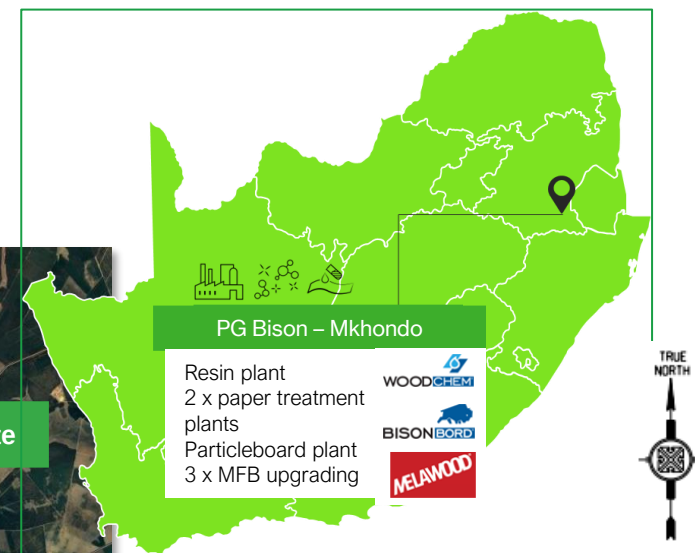


N2 towards Johannesburg

Mkhondo site

Mkhondo town

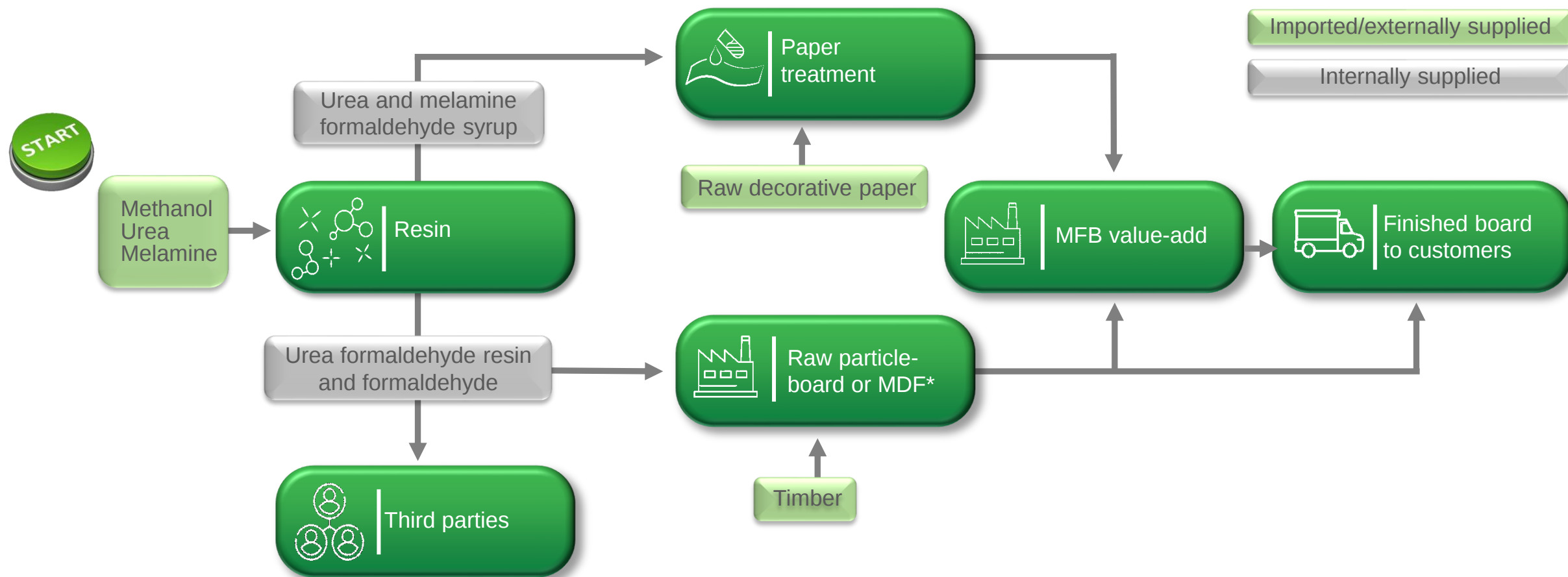
N2 towards Richards Bay



Fibre supply: within 100 km radius of the plant, c. 130 000 hectares of planted land

MKHONDO CLUSTER

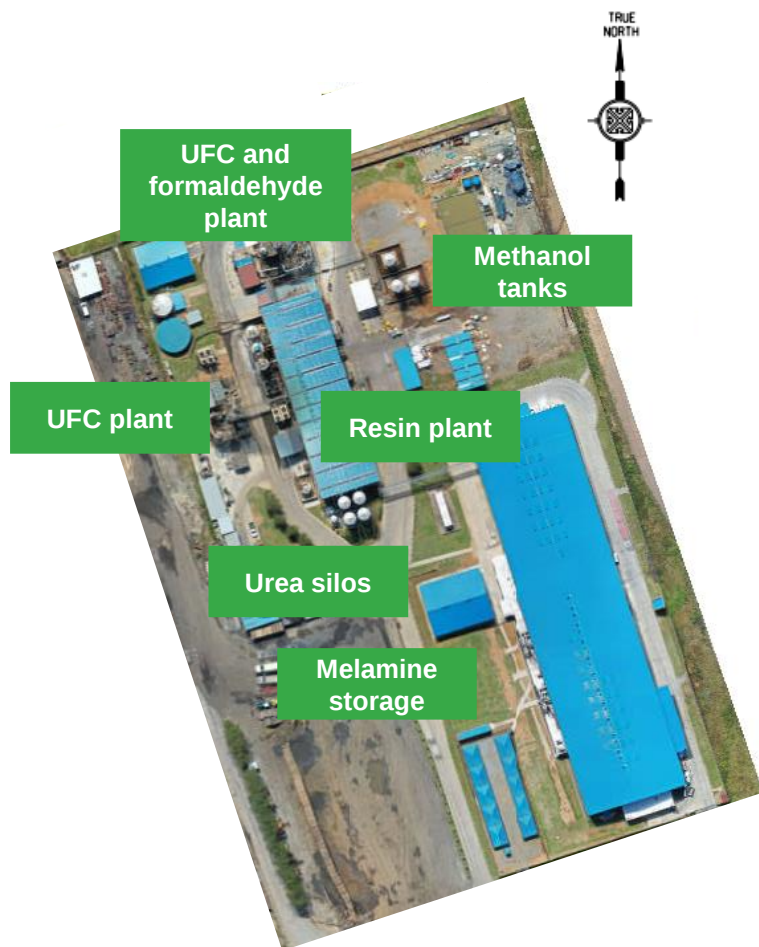
The site is integrated, with key raw materials produced in-house



* MDF plant scheduled for commissioning in July 2024 (FY25)

MKHONDO CLUSTER

Resin plant



Overview

- Largest urea formaldehyde resin and formaldehyde producer in sub-Saharan Africa region
- Founded in 2000 and supplies over 30 industries throughout sub-Saharan Africa
- 90 permanent employees
- Consists of formaldehyde, urea-formaldehyde concentrate (UFC) and resin plants (2001: UFC + formaldehyde plant, 2015: UFC plant)
- Capacity to produce c. 123 000 tonnes of resin or c. 77 000 tonnes of 45% formaldehyde per annum
- Supplies resin internally to Mkhondo, Boksburg and Ugie panel plants (c. 80%) and to third parties

Production: Three-step process

- First process: **formaldehyde production**: methanol + oxygen = formaldehyde
- Second process: **UFC production**: formaldehyde + urea water = UFC
- Third processes: **Resin production**: UFC + urea = urea formaldehyde resin

Syrup production: Urea + formaldehyde = urea formaldehyde syrup

Melamine + formaldehyde = melamine formaldehyde syrup

MKHONDO CLUSTER

Paper treatment plant



Overview

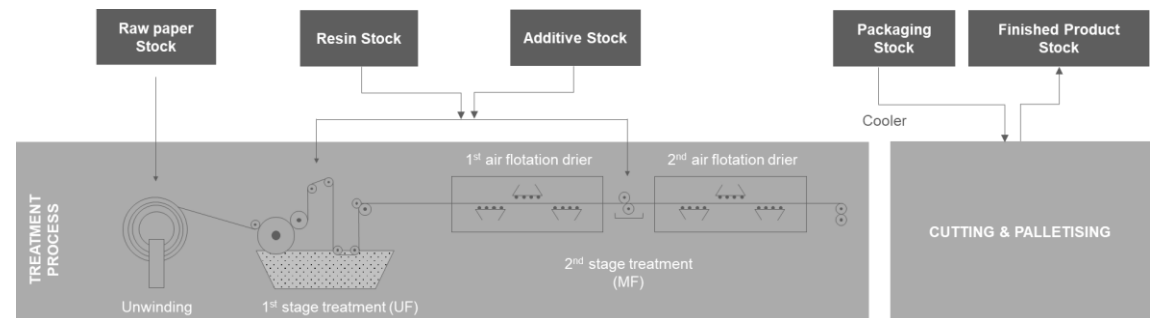
- Commissioned in 2015, replaced imported treated paper
- Two European (VITS) production lines, with capacity to produce 80 million m² per annum
- Supplies internally to Mkhondo, Boksburg and Ugie value-add plants

Benefits of a local paper treatment plant

- Reduced risk in supply chain and longer useful raw decorative paper shelf life
- Reduced working capital
- Increased flexibility and improved quality
- Use of adjacent resin plant (own more of value chain)

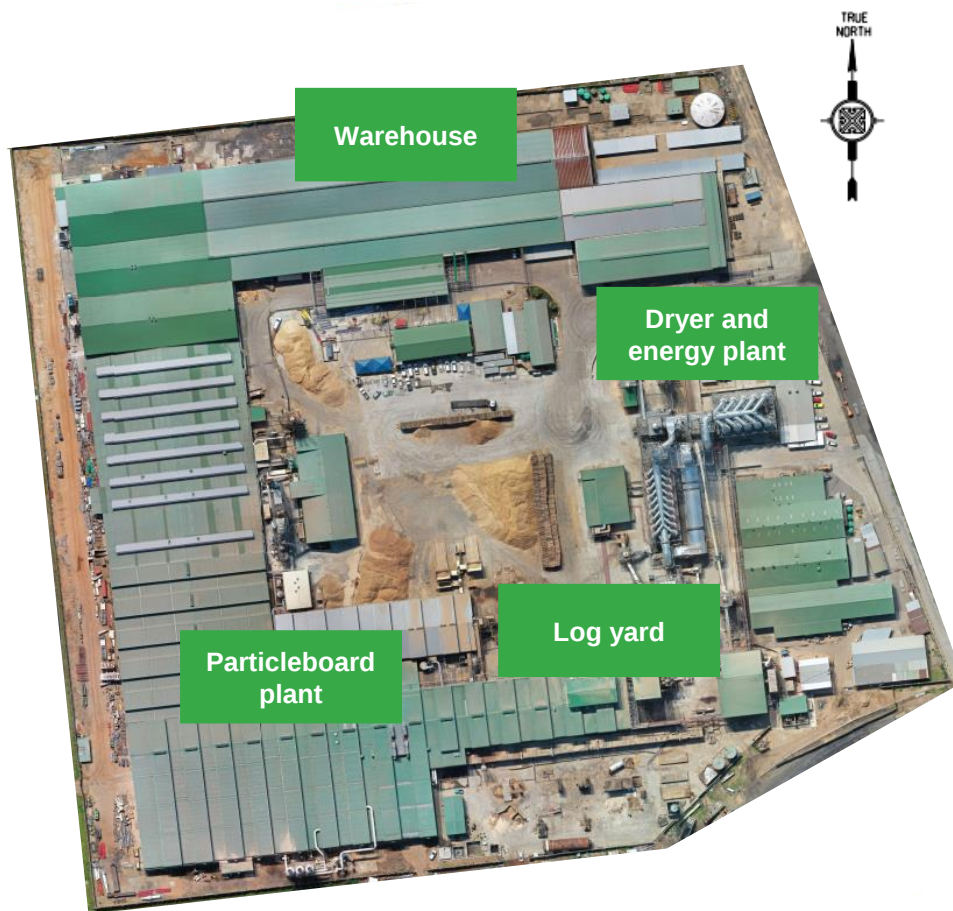
Production process overview

- Multi-stage treatment



MKHONDO CLUSTER

Particleboard plant



Particleboard plant

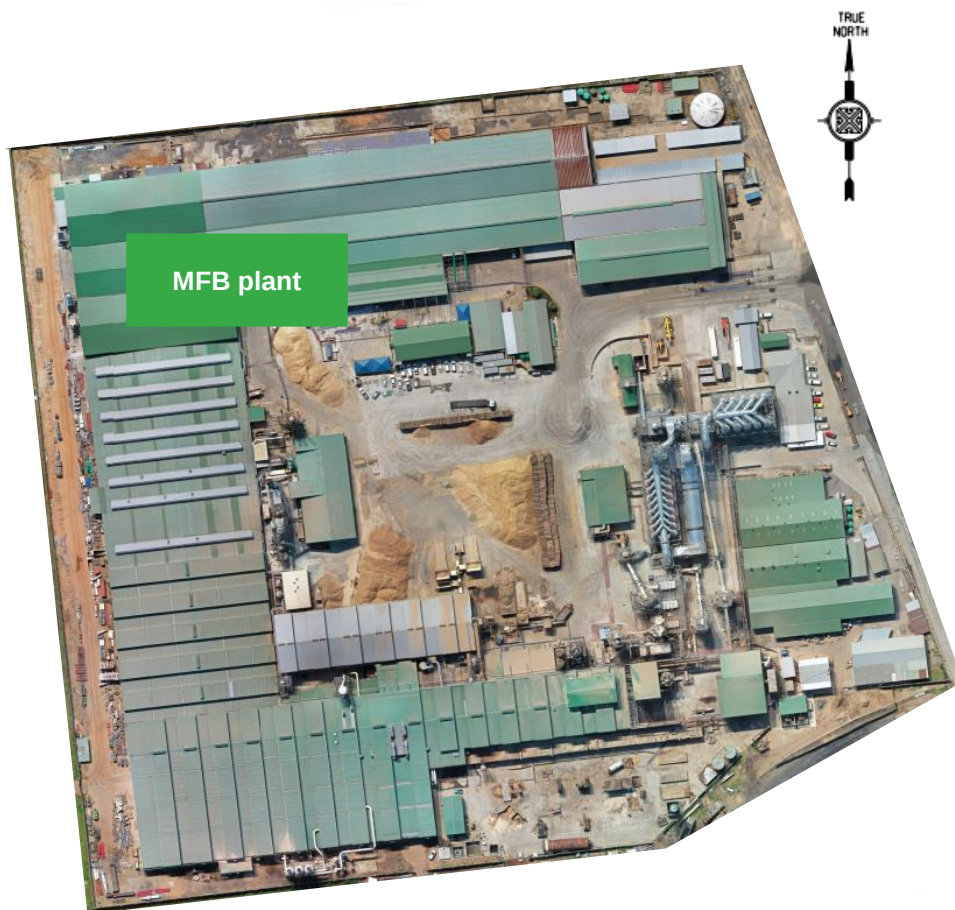
- Established in 1966, with a single daylight press
- Recent investments to replace old technology (daylight press) and equipment to deliver increased reliability, improved efficiencies and increased capacity to meet local demand (c. R1.1 billion):
 - Phase 1: installation of continuous press (April 2017)
 - Phase 1.5: upgrade of fibre preparation equipment
 - Phase 2 and 3: drier upgrade and new equipment for capacity upgrade (March 2022)
- Raw board production 1 000 m³ per day, c. 344 000 m³ per annum
- 89 permanent employees

General

- Logistic and technical support benefit of resin and paper treatment plants
- Located within close proximity to sawmills for chip (panelboard) and biomass (energy plant) supply

MKHONDO CLUSTER

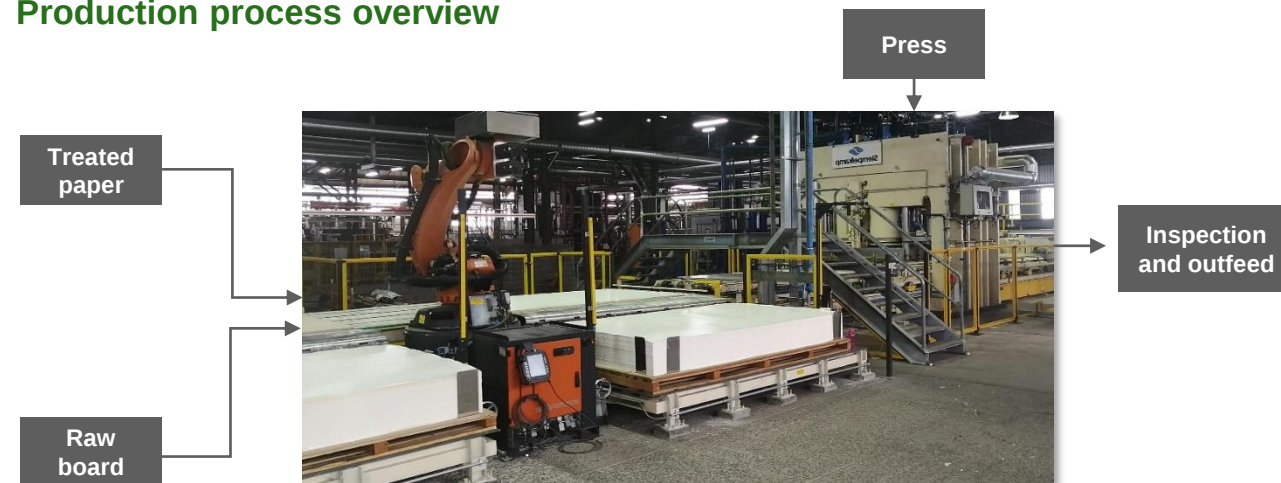
MFB plant



MFB plant

- First MFB press commissioned in 2010
- Currently three MFB presses (MFB 2: 2017 and MFB 3: 2021) that use particleboard as substrate and, in the future MDF (following the commissioning of the MDF plant)
- MFB production 34 000 m² (6 800 boards per day), c. 12 million m² per annum
- 72 permanent employees

Production process overview



MKHONDO CLUSTER

MDF expansion project

Scope

New c. 274 000 m³ continuous press, additional warehouse, front-end, energy plant, sanding line, infrastructure

Motivation

Local market is underserved, to replace MDF imports (c. 100 000 m³), and to increase cost-competitiveness through larger capacity lines (greater overhead recovery), which will make the site the lowest cost in South Africa and globally competitive

Budget

c. R1.9 billion

Timeline

Site preparation commenced in April 2021, equipment installation March 2023, commissioning planned for February 2024 and commercial production for July 2024

People

At peak c. 1 000 jobs, after commissioning c.150 additional permanent jobs, mostly critical skills

Infrastructure investments

30 MVA electricity upgrade through Eskom, bulk water supply, roads upgrade (with DTIC's support)

Land acquisitions

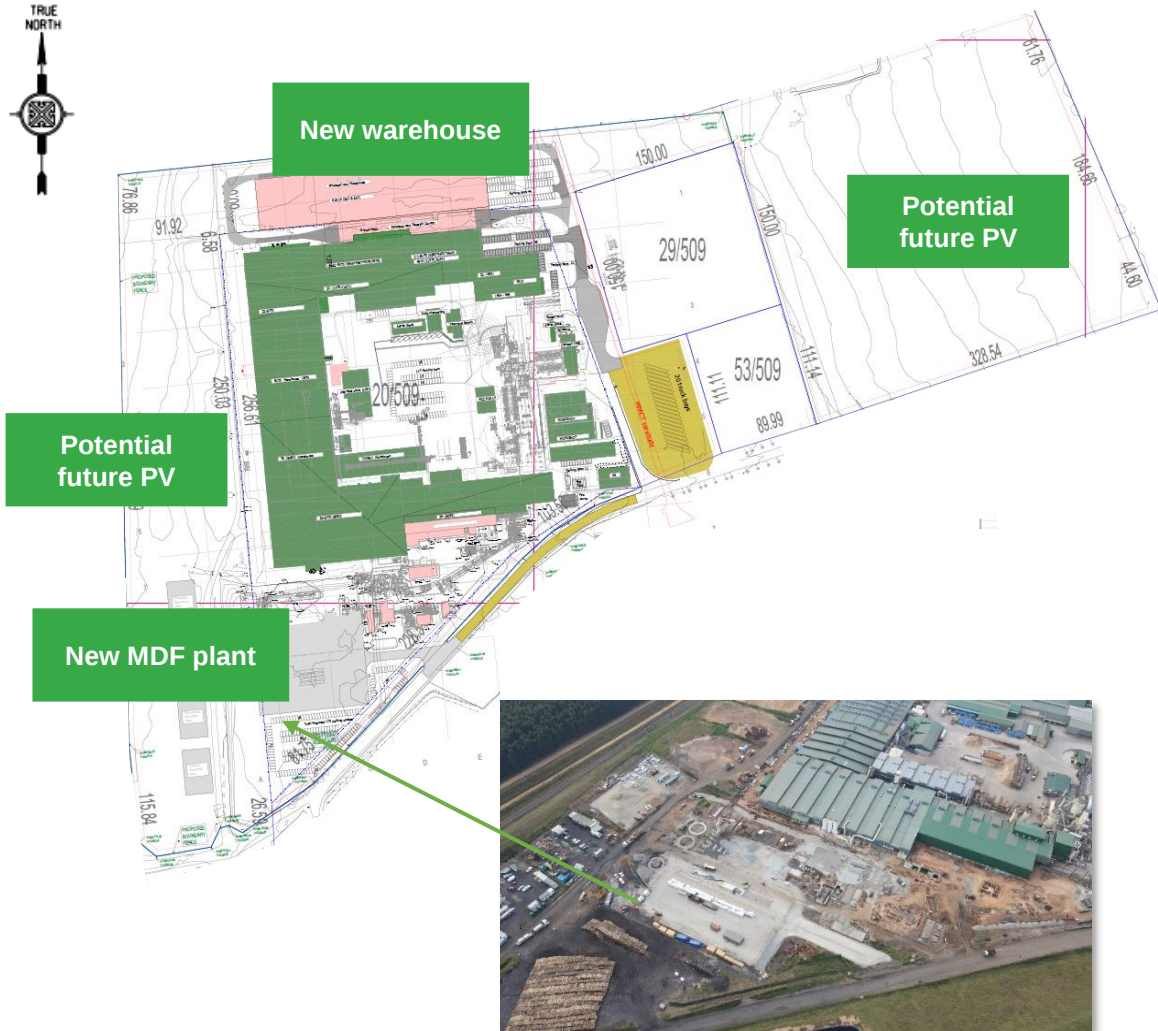
9 hectares (Mondi and Mpact)

Fibre resource

An additional c. 342 000 tonnes per annum is required; the strategy is to own a third, lease a third and have a third on long-term supply contracts.

MKHONDO CLUSTER

MDF plant project



Engineering/technical design

- Press
 - German ContiRoll® press
 - Fourth ContiPress® continuous press installation supplied by Siempelkamp for PG Bison
 - Press can produce low-, medium- and high-density fibreboard (new market potential)
- Drier and energy plant
 - 38 MW biomass energy plant supplied by Büttner (part of the Siempelkamp group)
- In-house project team fabricating R75 million of the steelworks and equipment
- Installation and commissioning work carried out by SGS (Austria), SA contractors and PG Bison's project team, under supervision of Siempelkamp project managers

Q&A

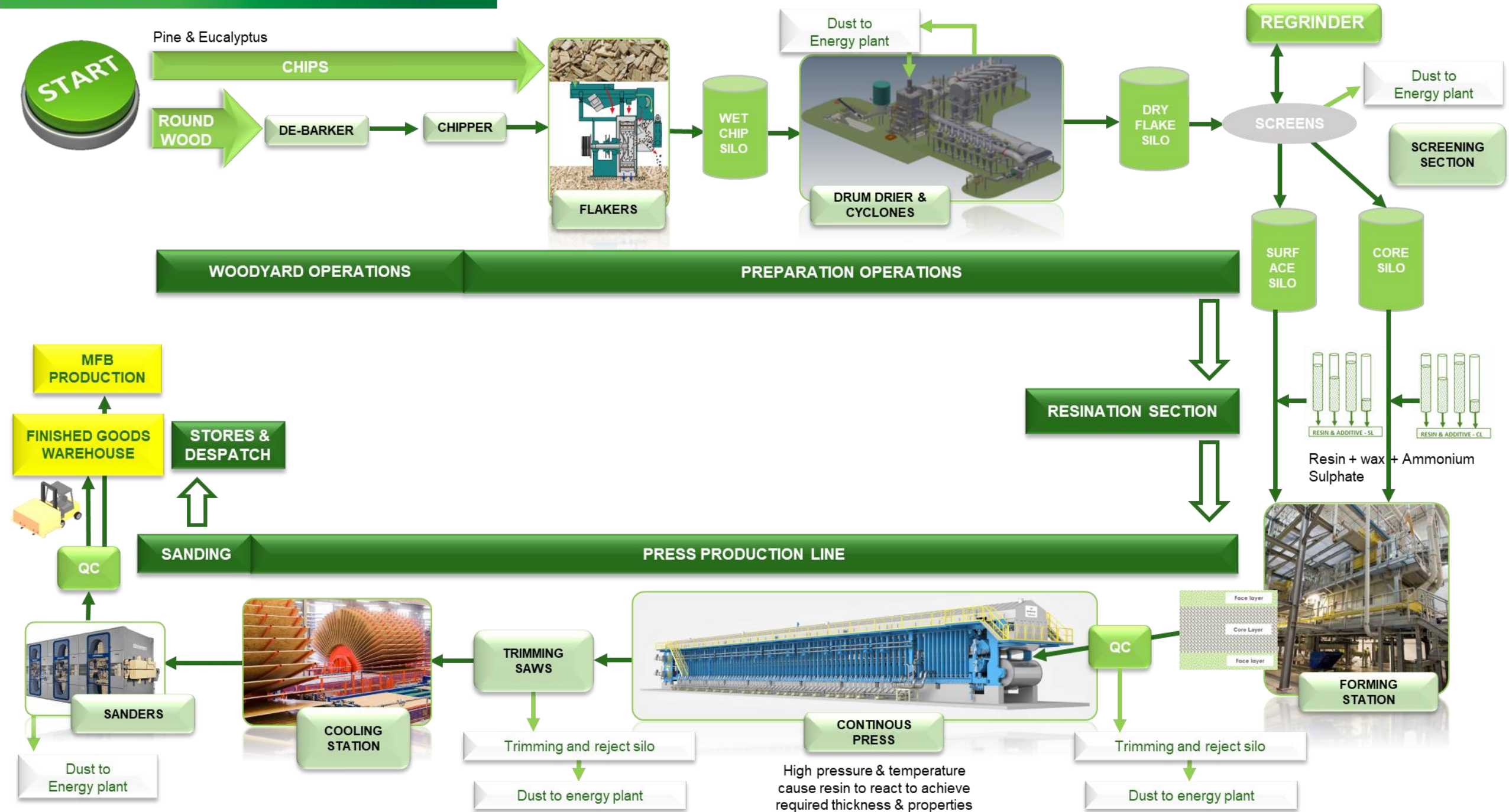


Thank you



Appendices

PARTICLEBOARD PRODUCTION PROCESS



MDF PRODUCTION PROCESS

